



# Ram Lal Anand College

## University of Delhi

A University Maintained College  
A DBT Star College

# PLACEMENT BROCHURE 2023-24

## PATHWAY

The Career Counselling and Placement Cell

[placements@rla.du.ac.in](mailto:placements@rla.du.ac.in)

Contact No. : 011-24112557

# Acknowledgement



“Unlocking Futures, Shaping Careers, and Building Dreams –Grateful to you for entrusting placement cell with your journey.”

We express our profound gratitude to our distinguished Corporate Recruiters for their unwavering commitment. We extend our warm appreciation to our dedicated faculty, administrative staff, and esteemed alumni for their invaluable support. Lastly, we offer heartfelt thanks to our resilient students, whose determination has inspired us to tirelessly strive for the improvement of the Placement Cell.



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# About RLAC

The college is located in the neighborhood of the South Campus of the University of Delhi and several other educational institutions.

The college is a DBT star college and has excellent infrastructure, with state-of-the-art Laboratories, a Seminar Room, an Amphitheatre, a Library, a Playground, and a Cafeteria, and is Wi-Fi enabled. Being a multi-disciplinary, co-educational institution, it has 2500+ students pursuing different courses in Arts, Commerce and management, Mathematical Sciences, and Science streams. The College is proud to be one of the leading affiliates of the National Cadets Corps (NCC) and National Services Scheme (NSS).



# Why RLA should Be your next stop ?

## 1) Outstanding Academic Performance

We are known for our unwavering dedication to maintaining high academic standards. Our college's demanding curriculum, the expertise of our faculty, and our innovative teaching approaches all work together to shape well-rounded and knowledgeable graduates.

## 2) Comprehensive Growth

At RLA, we foster holistic skill development by offering a wide range of academic and extracurricular opportunities, encouraging overall growth. This approach prepares individuals to tackle the challenges of the contemporary world as well-rounded individuals.

## 3) Skill Enhancement and Value Education Courses

Our college provides a diverse range of supplementary SECs and VACs that equip students with applied knowledge and field experience. The college also offers Language Certification and HVELS (Human values) courses

## 4) Campus Community

Our college has a united student community that encourages a sense of affiliation and collective experiences. This bond acts as a foundation for assistance and personal development of a student of RLA.

# Batch Structure



## BATCH SIZE

Total strength: 2500+

652

Science

1310

Arts

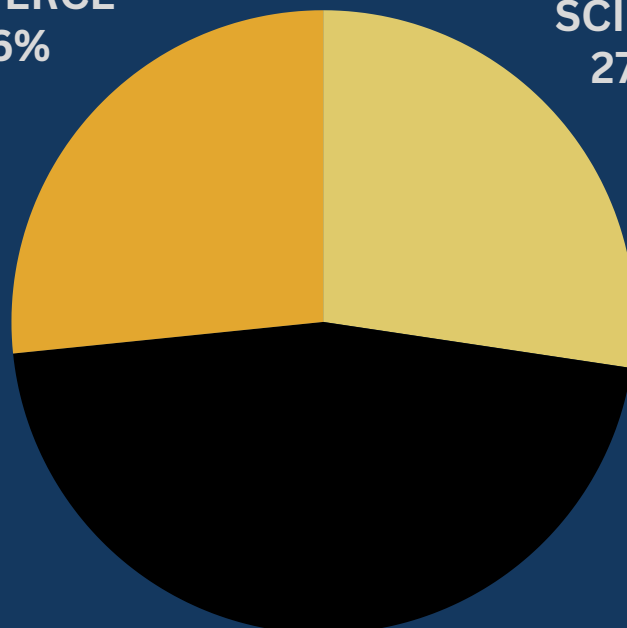
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Commerce

## STREAM WISE BREAKUP

COMMERCE  
26.6%

SCIENCE  
27.4%



ARTS  
46%

# Beyond Academics

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## **CENTRE FOR EDUCATION AND TRAINING IN DISASTER MANAGEMENT**

Realizing the importance of awareness and mitigation planning of natural and man-made disasters, a special center for disaster management was instituted.



## **CENTRE FOR ENTREPRENEURSHIP AND TECHNOLOGY DEVELOPMENT**

This center is aimed to enrich and sharpen the entrepreneurial skills of students who wish to establish and successfully run their enterprises in the future. The center conducts training programs, and workshops for students. It invites novel ideas from students and holds Ideathons and Hackathons. The center also funds promising ideas for development



## **MEDIA PRODUCTION CENTRE**

The primary objective of the Media Production Centre is to provide hands-on training to the students of Mass Communication in the field of media production in which they learn the process of different stages of media Production like pre-production, production, and post-production. Through this process, they learn to write, edit, handle the camera, light, music, graphic design, etc. & produce educational videos



## **CENTER FOR HUMAN VALUES, ETHICS AND LIFE SKILLS**

The primary objective of this center is to impart value education to the students.

**All the departments have their societies. These societies conduct workshops, seminars, field trips and excursions from time to time and hold their annual festivals every year. These festivals are a combo of respective subjects and fulfilled activities.**



## **ENACTUS**

Enactus Ram Lal Anand is a group of students who are dedicated to taking social entrepreneurship projects for the upliftment of the deprived section of our society. Enactus has tried coming up with projects that benefit society as a whole, starting with Project Vriddhi to the latest Project Bantawalla.



## **SPLENDOUR**

Annual Student Union and Art and Culture Festival of the college. It is a three day cultural extravaganza, blending the disciplines of music and dance. It begins with one dedicated day to North East arts and culture function. The festival is well attended by teams from various DU colleges.



## **SPIC MACAY**

It is the society for the promotion of Indian Classical Music and Culture Amongst the Youth. It is a non-profit, voluntary, apolitical, and participatory student movement, which ought to conserve aesthetics, spirituality, subtle values, and the mystical touch of the priceless cultural heritage of India. The college conducts painting workshops like Madhubani painting under the aegis of Spic Macay and the performance of one renowned artist.



## **RESEARCH CENTRE**

To motivate and give exposure to students in academic research, high achievers are granted opportunities to work as Research Interns in extramural research projects granted to faculty members by different agencies. Also, the college has made provision for students to submit small research proposals under a faculty member for a small seed fund to carry out research in college. Research & IPR cell, Ram Lal Anand College continues to accept research proposals under the "College Research Grant Scheme" (CRG) after the successful completion of the first phase projects with encouraging outcomes in spite of the disruptions caused by the COVID-19 pandemic.



# Pathway

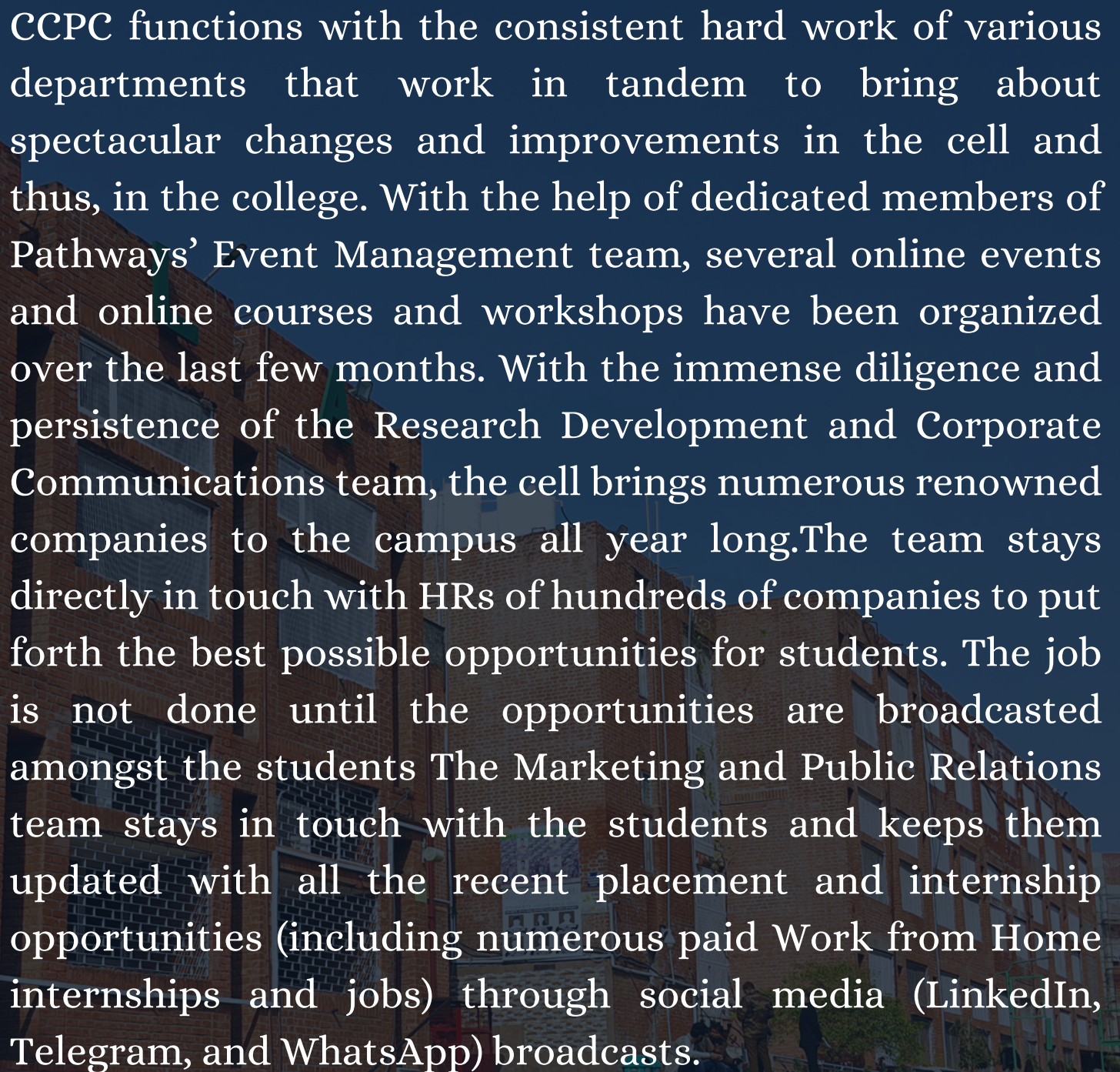


In recent times, there has been increasing emphasis on shaping students' future career profiles as they pursue undergraduate programs. The importance of the institution in this respect can be further measured by the fact that at one level the college organizes an annual placement campaign in which companies and organizations visit the campus, interact with students from different courses and recruit them into appropriate roles, and at another level, the Career and Placement Cell (regularly organizes career orientation workshops, seminars, soft skills development programs, job interview simulations, and assessments to prepare students for internship in the fields of business, industry, NGOs government, communication, R&D, jobs, etc.). Ram Lal Anand College believes in providing quality and affordable education to students from all walks of life and facilitating the development of youth as nation-builders through higher education. Here, a strong link is present between the different departments and the CCPC continuously strives to show the outside world how each department works, in tandem to

educating students about the professional world. As part of its broader mission, CCPC regularly runs programs that allow students to hone their skills through webinars, assessments, interactive sessions, group discussions, individual mock interviews, seminars, resume writing, general skills development training sessions, etc.

From an International Webinar on “How to write a Statement of Purpose” to a weekly Saturday Series including several detailed Resume Building workshops, maintaining an active LinkedIn Account, and discussing the right strategies to prepare for competitive exams through competition skill-enhancement courses, Pathway focuses on all aspects of skill building. These events are jointly planned by a dedicated team of teachers and students and are held at the end and beginning of the session and later at regular intervals. Courses in Tableau and Excel, Soft Skills and Personality Development, Power BI, and SQL are some of the courses organized by the dedicated team of teachers and students who recognize the relevance of these skills.





CCPC functions with the consistent hard work of various departments that work in tandem to bring about spectacular changes and improvements in the cell and thus, in the college. With the help of dedicated members of Pathways' Event Management team, several online events and online courses and workshops have been organized over the last few months. With the immense diligence and persistence of the Research Development and Corporate Communications team, the cell brings numerous renowned companies to the campus all year long. The team stays directly in touch with HRs of hundreds of companies to put forth the best possible opportunities for students. The job is not done until the opportunities are broadcasted amongst the students. The Marketing and Public Relations team stays in touch with the students and keeps them updated with all the recent placement and internship opportunities (including numerous paid Work from Home internships and jobs) through social media (LinkedIn, Telegram, and WhatsApp) broadcasts.

*To make Pathway a leading and established placement cell across Delhi University colleges.*

VISION  
&  
MISSION



*To infuse professionalism into students and provide them with opportunities, complementing their talents and skills.*

# Courses



BMS

B.Com (Hons)

B.Com

B.Sc (Hons) Statistics

B.Sc (Hons) Comp Science

B.Sc (Hons) Mathematics

B.Sc (Hons) Microbiology

B.Sc (Hons) Geology

B.A (Eco + Comp Science)

B.A (Eco + Maths)

B.A (His+ Pol Science)

B.A (Hons) History

B.A (Hons) English

B.A (Hons) Pol Science

B.A (Hons) Hindi

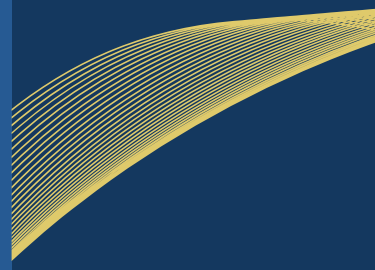
BJMC Hindi

# Departments of Cell



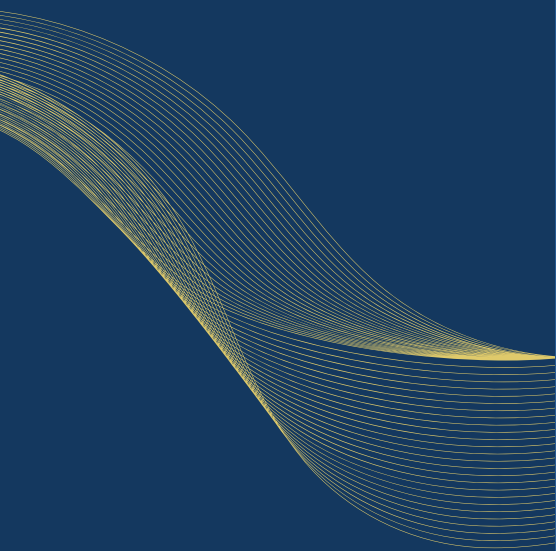
## Corporate and Networking

The Corporate and Networking team plays a pivotal role in establishing partnerships with companies, and facilitating their engagement with our college. Their efforts bridge the gap between industry and academia, fostering opportunities for student hiring. Through strategic networking, they ensure a steady flow of recruitment, enhancing the college's placement prospects.



## Data and Communication

The Data and Communication department members serve as the essential link between companies and students, facilitating smooth information exchange and effective communication. Their role streamlines interactions, aiding companies in engaging with potential candidates from our college for successful recruitment.



## Graphics and Creatives

The department responsible for the preparation of posters is the Graphics and Creatives Department.

Their primary role is to design and create visually appealing posters that effectively convey information, promotions, or messages to the target audience.

They are also responsible for creating the banners for placement cell events.

## Media and Marketing

This department assumes the crucial responsibility of actively promoting the events hosted by our esteemed Placement Cell. In addition, they meticulously manage and curate content for our official social media channels, ensuring a professional and engaging online presence. Their diligent efforts contribute significantly to our organization's outreach and communication strategies.

# Event Management & Public Relations

It is always keen to benefit students with newer developments, especially from a career-building perspective. The department aims to develop analytical skills, computational thinking, and problem-solving skills of the students. The program builds a base for entry-level jobs in Information Technology and prepares students for higher studies in the area of computer science/ applications.





# Milestone 3.0

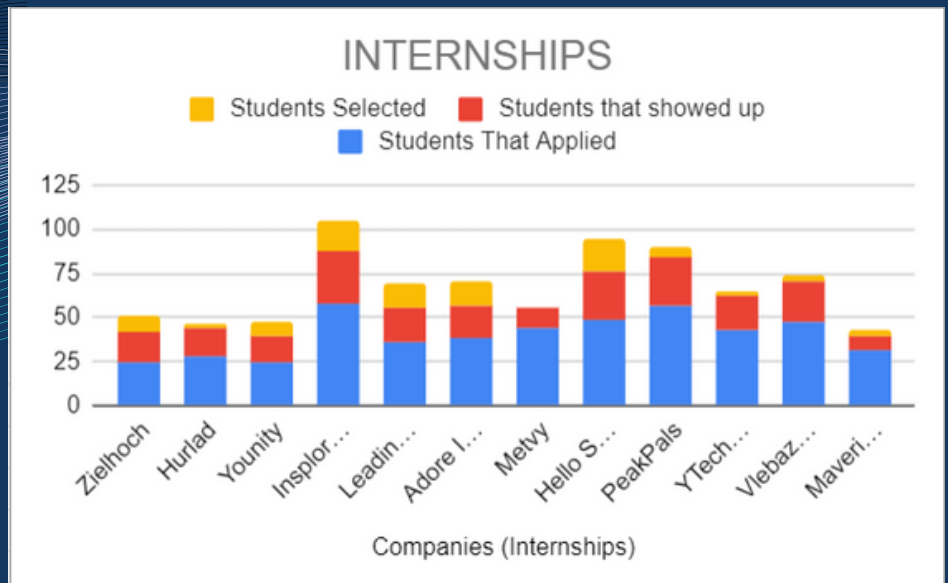
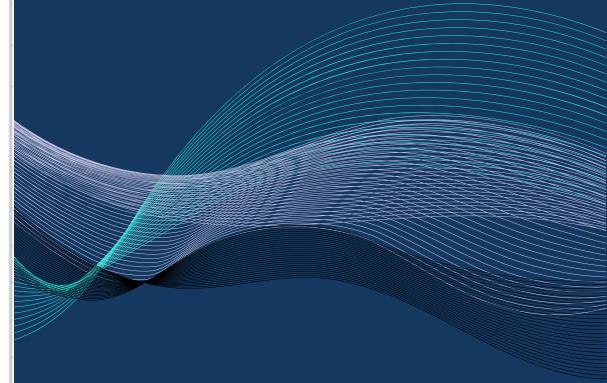
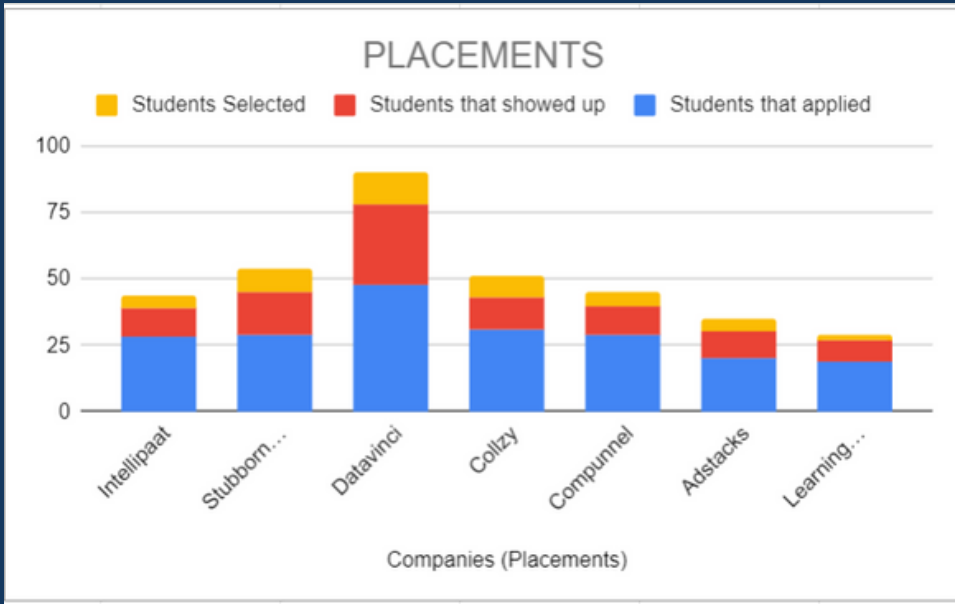
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PATHWAY organized a two-day 'MILESTONE 3.0- PLACEMENT AND INTERNSHIP FAIR' which took place in a hybrid format, comprising both online and offline modes. The event aimed to allow students to explore potential job opportunities and internships. It was a significant event for students seeking career guidance and employment opportunities as they were able to interact with industry experts, gain insights about the job market, and learn about various job profiles available to them.

Pathway's flagship event, Milestone, saw a remarkable response, attracting over 400 registrations. The event yielded positive outcomes for students, resulting in job placements and internship offers from more than 20 companies, including NIIT, Axis Bank, Stubborn Factory, Learning Routes, Leading Solution, Data Vinci, and others. This presented a significant chance for students to display their abilities and engage with potential employers.

# PLACEMENT & INTERNSHIP STATISTICS (2022-23)

## PLACEMENTS



## INTERNSHIPS

8 LPA

Highest Package

5.6 LPA

Average Package

25 k

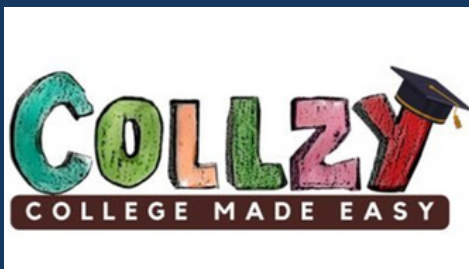
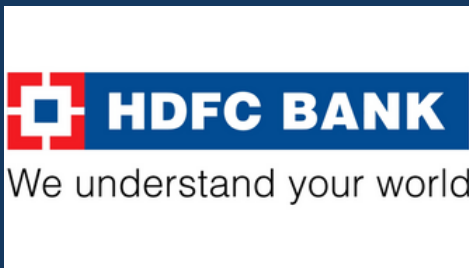
Highest Stipend

8 k

Average Stipend

# OUR RECRUITERS

We partnered with leading organizations and saw active engagement from students in corporate competitions that encompassed the following companies:



# OUR RECRUITERS



# INITIATIVES BY THE CELL



## **COMPETITION COACHING COURSES(CAT,UPSC,SSC+)**

The coaching classes were free, and the college covered all costs. Experienced education professionals including Mr. Abhinav Garg, Mr. Ajay Jindal, and Mrs. Monila Rawat educated the students.

## **SOFT SKILL TRAINING WORKSHOP**

1.Students were offered Soft skill Training Workshop lectured by Vidhi Vats who is a profound soft skill trainer at British Council.

2.More than 120 students showed up for the class, which not only improved their soft skills but also helped them create and present a stronger CV for their interviews.

## **WORKSHOP ON FINANCIAL PLANNING**

Mr. Anuj Keserwani was the speaker for this workshop who is a certified financial planner and CA intermediate qualifier.

## Workshop on Project Finance

The skill series workshop was conducted with Mr. Suresh Varma, a CFA program trainer, and designer for courses for students at IMS Proschool Pvt Ltd.

Lessons that were learned by the students:

- I. Building a basic franchise model in Excel
- II. Profit forecasting
- III. Difference between FCFE (free cash flow for the equity) & FCFF (free cash flow for the firm)
- IV. Investment Appraisal

# Student Accolades



- Ishaan Garg, B.Sc (H) Statistics has been accepted into Faculty of Management Studies, Delhi for Master of Business Administration, 2023-25.

- Lakshay Chabhra bagged an Elite + Silver Grade in NPTEL Course; Bhomik Kaushik and Anushka Singh got Elite Grades in NPTEL courses.

- NSS volunteers, Lokesh and Gaurav participated in State Level Youth Festival, organized by Directorate of Education, Government of National Capital Territory from 1st January 2021 to provide Youth with a stage to showcase their talent from Narrative Poetry to Creative Writing.

- Naman Manchanda, B.Sc (H) Statistics was admitted to Indian Institute of Technology, Kanpur for M.Sc Statistics, 2023-25

- Yashika, B.Sc (H) Statistics has been accepted into Indian Institute of Technology, Bombay, 2023-25

- Ms. Simran Preet Kaur, •B.Sc. (H) Microbiology, III Year, awarded "Best Student" of the academic session 2020-21 by the Microbiologists Society of India.

- Kastur Parida, B.Sc. (Hons) Geology, was awarded the University Gold Medal and certificate in the 97th Convocation ceremony held on 27th February 2021.

- Mr. Akash Nair and Ms. Jyoti Jangra, B.Sc. (H) Geology were selected as grant recipients of \$500 under L. Austin Weeks Undergraduate Grant Program.

- Ms. Shreya Shukla III Year and Ms. Sanjana Kumari II Year, B.Sc. (H) Geology got selected as coordinators of American Association of Petroleum Geologists Foundation (AAPG) Student Chapter, University of Delhi.

- Three of our students cleared IIT-JAM; Mr. Akash Nair ranked AIR-58 and got placed at IIT Kharagpur, Ms. Aarushi Rawat ranked AIR-62, placed at ISM (IT Dhanbad) and Mr. Ritwik Vashistha ranked AIR- 16.



- Nikhil Gupta, B.Sc (H) Microbiology, awarded Inspire Scholarship under Scholarship for Higher Education (SHE).

- Chanuka Nisalanka Wijewardana, B.Sc (H) Microbiology, awarded the Nehru Memorial Scholarship Scheme for International students by the Indian Council for Cultural Relations (ICCR).

- Pritika Baranwal, B.Sc (H) Microbiology, was Shortlisted for presenting the idea in the Nature Hack for Clean Air Hackathon to look for innovative ideas for nature-based solutions for clean air organized by Clean Air Asia India on 5th June 2020.

- Priya Bhatia, B.Sc (H) Microbiology, was awarded "Best Speaker" for the National Level Microbiopodium Contest organized by the Government Institute of Science Aurangabad on 8th February 2021.

- Ujjawal Sharma, B.Sc (H) Microbiology, participated in a National level camp of NCC - "Ek Bharat Shreshtha Bharat Camp", which was held online from 13th to 20th August 2020

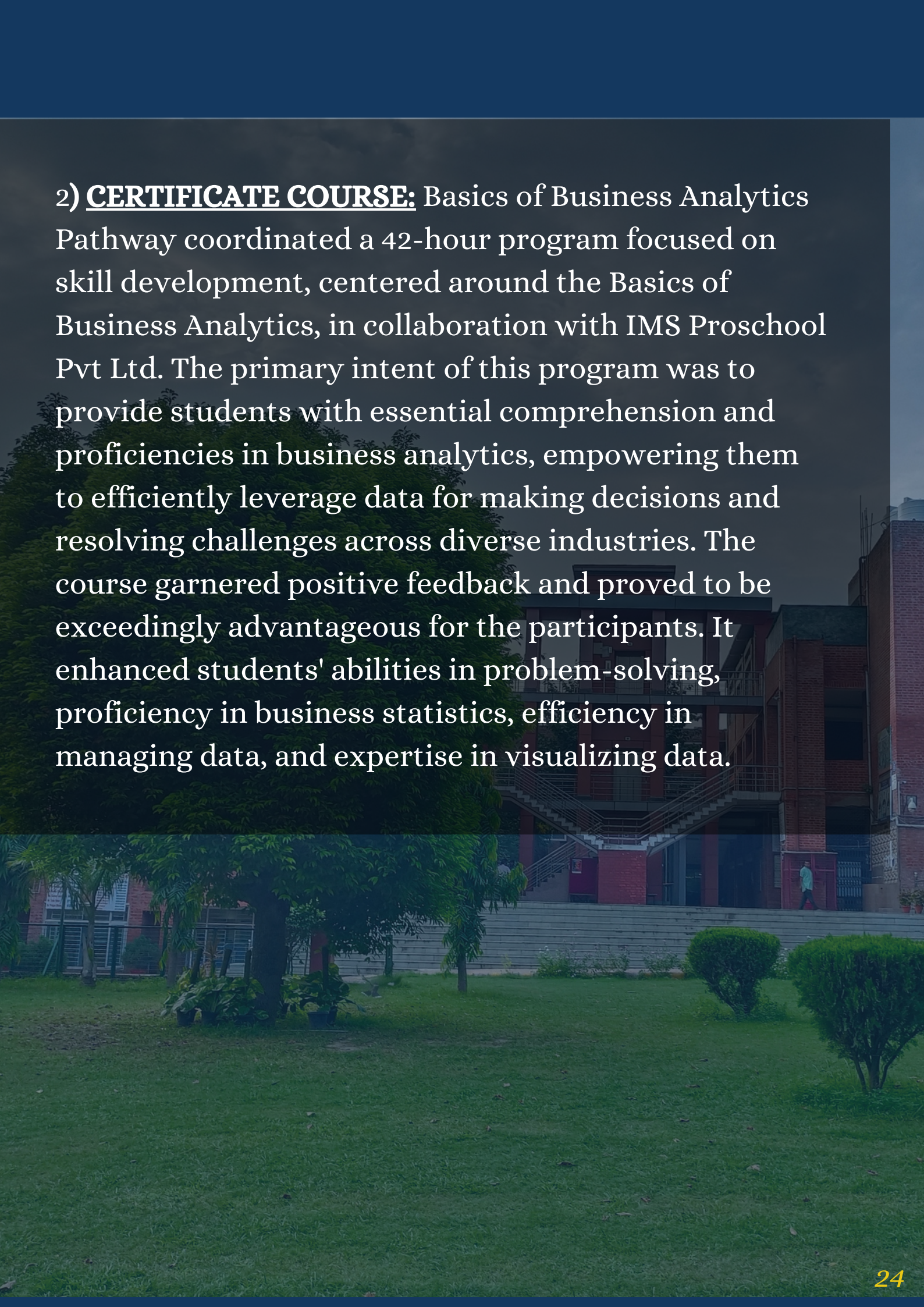
# Certificate Courses



## 1) COMPETITION COACHING COURSES (Sept'22)

Pathway brought out competition coaching classes for various examinations like CAT, UPSC CSE, and SSC + Bank PO. The college covered all expenses, ensuring that the coaching classes were provided to students without any charge. Expert educators in the field of education, including individuals like Mr. Abhinav Garg, Mr. Ajay Jindal, and Mrs. Monila Rawat, were responsible for instructing the students. A diverse range of crucial examination topics were addressed, leading students to acquire substantial insights and skills in the following domains:

- Quantitative Aptitude
- Logical Reasoning and Data Interpretation
- Verbal Ability and Reading Comprehension



2) **CERTIFICATE COURSE:** Basics of Business Analytics Pathway coordinated a 42-hour program focused on skill development, centered around the Basics of Business Analytics, in collaboration with IMS Proschool Pvt Ltd. The primary intent of this program was to provide students with essential comprehension and proficiencies in business analytics, empowering them to efficiently leverage data for making decisions and resolving challenges across diverse industries. The course garnered positive feedback and proved to be exceedingly advantageous for the participants. It enhanced students' abilities in problem-solving, proficiency in business statistics, efficiency in managing data, and expertise in visualizing data.

# Alumni



## Aniket Sharma

2017-2020 Associate- Client Solutions  
GLG (12 LPA)  
Bcom (Hons.)

## Siddharth Sharma

2019-2022 Business Analyst  
Rescon Partners (7.5 LPA)  
Bsc (Hons.) Statistics



## Archita Uthra

2020-2023 Sales Associate  
The Learning Solution (5.7 LPA)  
B.com (Hons.)



## Nupur Gupta

2019-2022, Senior Associate  
Talent Acquisition  
Z1 Tech (5 LPA)  
BA (Hons.) English





## Smriti Chabra

2020-2023 Analytics Project  
Data Vinci Analytics (4.5 LPA)  
Bsc (Hons.) Statistics

## Mehul Pal

2020-2023 Operations Executive  
StartupNews.fyi (3.5 LPA)  
Bsc (Hons.) Maths



## Khushi Varma

2020-2023 Data Analyst  
Decision Tree Analytics and Services  
Bsc (Hons.) Statistics

# Embraking on RLA's unique recruitment expedition

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The recruitment procedure at RLA is highly efficient and hassle-free for recruiters. Our placement cell supports the facilitation of a seamless and efficient placement process.

## **LETS CONNECT, SHALL WE?**

Ready to explore top-tier talent? Reach out to PATHWAY, Ram Lal Anand placement cell, through LinkedIn, telephone, or drop us a mail at [placements@rla.du.ac.in](mailto:placements@rla.du.ac.in). After confirmation, the recruiters can share detailed information about the opportunity via mail.

## **GUIDED COORDINATION**

Enjoy a smooth process with a dedicated point of contact (POC) for seamless communication. All the coordination with respect to rounds including but not restricted to pre-placement/ Internship talk, CV shortlisting, Online tests, Group discussions, and Personal interviews is facilitated by the cell in coordination with the recruiter. It helps the students to simplify the complex corporate jargon and coordinate with the companies for a smooth process.

## **RECRUITMENT IN MOTION**

A message is drafted containing all the necessary details, along with a link to a Google form for registration and a detailed job description (JD). A poster is also signed by the graphics and creatives department of the cell. The message along with the poster is then circulated amongst the students in their respective groups. Interested students register through the Google form link and in case of any query, they can get in touch with the POC.

## **SEALING SUCCESS**

Responses are shared with the company and the recruitment process is conducted in coordination with the recruiter by the cell. After the completion of our recruitment process, the final results are then shared by the placement cell to the selected students. In case required by the company, the placement cell also facilitates.....

# Members from Faculty



PROF. NEENA MITAL  
CONVENOR



Mr. SIDDHARTH GUPTA  
CO-CONVENOR



DR. Nidhi  
Yadav



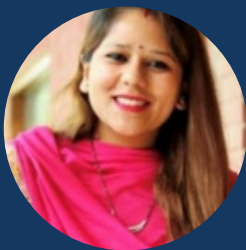
MS. Shikha  
Verma



Dr. Pawan  
Sharma



DR. Sandeep  
Bhatt



MS. Riyanka  
jain



MS. Srijana  
Singh



MS. Megha  
Yadav



# UNION team at PATHWAY



Akanksha Sharma  
Vice-President



Abhishek Gupta  
President



Sanya Kamra  
Vice-President



Yash Dwivedi  
General Secretary



Keshav Kalani  
Treasurer

## Corporate and Networking

Head- Himani Jain  
Co-Head- Anhad

## Finance

Head- Nikhil Prahsar

## Graphics and Creative

Head- Ishika Malik  
Co-Head- Shubham

## Data and Communication

Head- Ankur Nautiyal  
Co-Head- Aanchal

## Event and Public relation

Head- Diya Kaushik  
Co-Head- Riddhima

## Media and Marketing

Head- Karmanya Sahni  
Co-Head- Subhavi

# Contact Us



[https://www.instagram.com/placementcell\\_rlac/?hl=en](https://www.instagram.com/placementcell_rlac/?hl=en)



<https://www.facebook.com/pathwaysrlac/>



<https://www.linkedin.com/company/theplacementcell/>



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[https://x.com/pathway\\_rlac?s=21](https://x.com/pathway_rlac?s=21)



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